

DENITSA IVANOVA

GRAPHIC DESIGNER

CONTACT



+359 878 558 406



denitsa@denitsadivanova.com



[Portfolio](#)



[LinkedIn Profile](#)

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Critical thinking and problem solving

Ability to Work Under Pressure

Leadership Skills

Ability to Multitask

Communication

Effective Time Management

Fast Learner

Customer Service

Ability to Work in a Team

Communication Skills

Microsoft Office

EDUCATION

Prof. Assen Diamandiev Art Academy,
Plovdiv

Graphic Design and Photography, Bachelor Degree

2020 - Present

Typography, Product Photography;
Artistic Photography, 3D Software,
Graphics, Web Design

National High School of Plastic Arts and
Design "Academician Dechko Uzunov",
Kazanlak


Graphic Design, High School Diploma

2015 - 2020

Still life, Sculpture, Painting, Color theory,
Coding

LANGUAGES

English 

Bulgarian 

Italian 

PROFILE

I am dedicated to delivering creative and effective solutions that not only meet but exceed client expectations. Constantly seeking new challenges and opportunities to grow as a designer and am excited to bring my skills and expertise to your team. My projects have shown diversity in the clients needs, while sticking to the my knowledge of visual communication and the requirements of the campaign.

WORK EXPERIENCE

Stepping Into Management

ADBG Sports Retailer OOD

July 2022 – October 2023

- **Leadership:** Successfully led sales team to achieve targets.
- **Visual Merchandising:** Maintained store's visual appeal and organization.
- **Inventory Management:** Improved inventory accuracy and product availability.
- **Customer Relations:** Built strong customer relationships and resolved issues.
- **Training:** Trained new employees on policies and product knowledge.
- **Sales Growth:** Contributed to increased sales through promotions.
- **Team Collaboration:** Collaborated with management on marketing.
- **Visual Displays:** Created eye-catching product displays.
- **Loss Prevention:** Helped implement security measures.
- **Product Knowledge:** Maintained deep Adidas product knowledge.

Creative Director - Internship

HighStreet Magazine

March 2022 – June 2022

- **Creative Direction:** Provided creative direction for various projects.
- **Graphic Design:** Designed visuals for marketing materials.
- **Photography:** Captured high-quality images for campaigns.
- **Leadership:** Demonstrated leadership in creative initiatives.
- **Collaboration:** Worked closely with the creative team.
- **Project Management:** Managed multiple projects effectively.
- **Visual Branding:** Contributed to visual branding strategies.
- **Creative Ideation:** Generated innovative ideas for campaigns.
- **Client Interaction:** Interacted with clients to understand their needs.
- **Portfolio Enhancement:** Strengthened portfolio with diverse work.

Customer Support

Microweber

October 2018 – October 2019

- **Customer Support:** Provided support via text, email, and chatbot.
- **Communication Skills:** Demonstrated effective communication.
- **Issue Resolution:** Resolved customer inquiries and issues.
- **Multi-Channel Support:** Managed support across various channels.
- **Product Knowledge:** Gained in-depth knowledge of Microweber products.
- **Client Interaction:** Interacted with clients to address concerns.
- **Problem Solving:** Utilized problem-solving skills to assist clients.
- **Team Collaboration:** Worked collaboratively within the support team.
- **Customer Satisfaction:** Ensured customer satisfaction and retention.
- **Documentation:** Maintained records of customer interactions.

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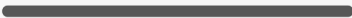
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EXTRA-CURRICULAR ACTIVITIES

Mediterranean art at Erasmus, Santa Cesarea Terme
July 2022 – July 2022

Committee at Student Council, Plovdiv
December 2020 - February 2023

Social Media Designer at #ГражданскиСтопаджи, Sofia
July 2021 – September 2021

The Old School Residency at Lira Art, Gorna Lipnitsa
July 2021 – July 2021

Exhibitions

Contrasts

August 2023

Organiser, Participant

The project "Contrasts" is thought by its creators as an invitation for a positive co-experience, in which the means of the artistic gesture, sometimes restrained and sometimes still raw, in the process of search, aims to direct us to our primordial need for the phenomenon of play. A game in which the contrasts outlined push us both to reflect on the positives and negatives of the small and the large, of the city and the countryside, of the virtual and the material, of artificial intelligence and real judgement, and to make decisions - between pressing the red or the blue button, the consequences of which take us either to the street, in the role of detectives of contrasts, or into the trap of our own inability to play. An inability expressed as fear or weariness of a life marked by contrasts. But it is also the contrasts that define our existence as a territory of meaning, of nuance, of reconciliation.

Made at the Academy

May 2023

Participant

Students from the Academy were participating in the yearly exhibition. It includes all departments of the Art faculty. I've shown a poster made for a university assignment.

Directions

October 2019

Participant

Students from the Art School in 11th and 12th grade has gathered to present their exhibition "Directions". It includes painting, graphics, photography and design. Each of us, the participants, has come to a decisive step of where they want to go in art.

Passion and Enthusiasm

Dedicated creative professional with a deep passion for analog and alternative photography, adept at digital retouching. Enthusiastic about the worlds of fashion, illustration, and typography. Accomplished screenwriter with a flair for storytelling. Proficient in business, digital marketing, and crafts, blending artistic and entrepreneurial talents to drive innovation and excellence.